

AOC LUBERON

Rhône Valley Vineyards



The Luberon AOC

The Luberon AOC has the good fortune of being fully contained within the Luberon Regional Nature Park, a biosphere reserve recognized by Unesco. The Luberon AOC and Luberon Regional Nature Park share the same goal; the conservation of the land through balanced economic development.

The vines thrive on the Luberon mountain slopes. They benefit from exceptional growing conditions in a climate which is Provençal with an Alpine influence. Due to the region's cooler nights, Luberon wines are naturally blessed with lovely balance.

The wine producers have a wide variety of grapes from which to create their wines. Syrah and Grenache, iconic Rhone Valley grape varieties, make up the majority of red and rosé blends. Grenache Blanc and Vermentino are widely used in the white wine blends.

Structured and generous, the rosé wines of the Luberon slopes will be a surprise to many with their freshness and their scent of red fruit. As their structure allows them to be wines for meals, they are totally at ease when accompanying white meat or exotic meals.

The balanced, elegant red wines have delicious fruity aromas and a spicy finish.

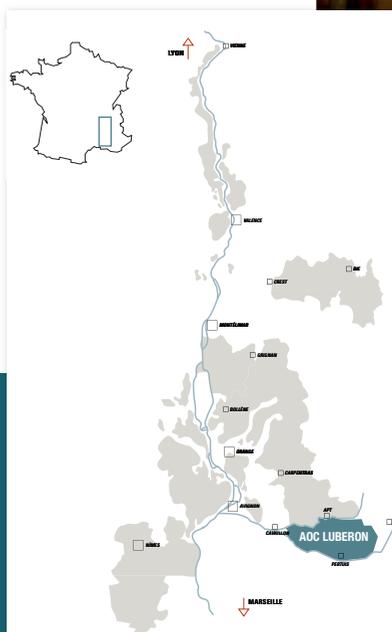
They are marvellous, served at table, with red meats, food in sauces or spicy dishes. Fresh and aromatic, the white wines are characterized by their liveliness and elegance with a dominant floral note. They marry harmoniously with fish and are ideal companions for the goats' cheese of the area.



Drink a wine from the Luberon and you also enjoy a taste of our beautiful mountain! We would be delighted to welcome you to our cellars to share with you our love for our work and our land”

Joël Bouscarle

President of the "Syndicat des Vignerons de l'AOC Luberon"
(AOC Luberon wine producers union).



Rhône Valley map



Key figures [2012 figures]

52

private wineries

10

cooperative wineries

1

winery union

150.000 hl → 20 million bottles

Average production



3.220 ha

cultivated area



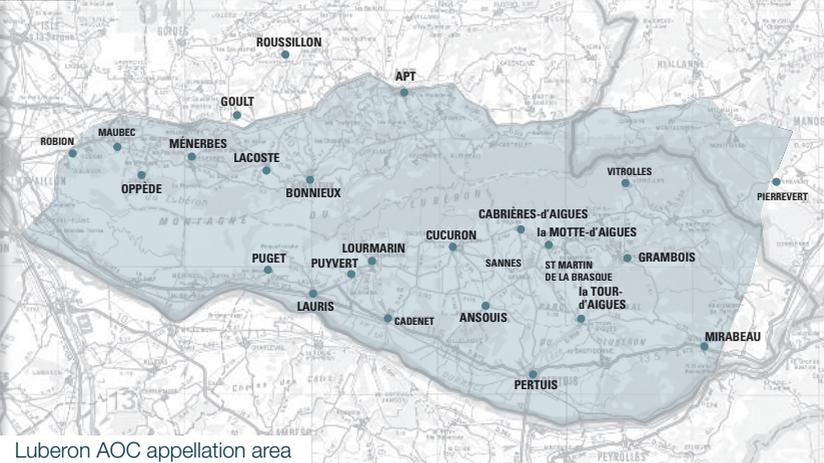
47% rosé



29% red



24% white



Luberon AOC appellation area

Do you know...?



What the difference between an "Appellation d'Origine Contrôlée" (AOC) and an "Appellation d'Origine Protégée" (PDO) is?

None. AOC is the French name and PDO is the European name, either one of these terms must be used.

What the best serving temperature for Luberon wines is?

Each wine should be served at the right temperature to enjoy at its best. Of course, the serving temperature has to be adapted to each wine, bearing in mind that too cold a temperature can "kill" the flavours and conversely that serving a wine too warm will accentuate the sensation of alcohol.

The general rules are as follows:

White wines: 9-11 °C

Rosé wines: 8-10 °C

Red Wines: 16-17 °C

Why it is important to store the bottles on their sides?

When the bottle is lying down on its side, the cork remains in contact with the wine and does not dry out. Gas exchange with the outside environment is avoided and the wine does not oxidize.

Why wine bottles are usually 75 cl rather than 1 litre?

The 75cl size bottle came about due to trade with Great Britain. The English used to use the imperial gallon which is about 4.5 litres. As wine was transported in 225 L barrels, the "perfect" capacity for a bottle was therefore set at 0.75 l. So, 1 barrel = 300 bottles = 50 gallons.



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les vins Luberon

Boulevard du Rayol
84160 Lourmarin
Tél. 33 (0)4 90 07 34 40
vins.luberon@wanadoo.fr
www.vins-luberon.fr



les vins
Luberon
TERROIR NATURE

Liste des producteurs

List of producers

	Aureto (Vignobles)	GARGAS	A2 25	Marrenon (Vignobles en Luberon et Ventoux)	LA TOUR D'AIGUES
	Cabrery (Domaine de)	VITROLLES EN LUBERON		Martialis (GAEC)	CUCURON
	Cancelades (Domaine des)	MÉNERBES		Mayol (Domaine de)	APT
A2 30	Canorgue (Château la)	BONNIEUX		Méage (Domaine de la)	SANNES
	Cave coop. de Lumières	GOULT	A2 34	Meillan - Pages (Domaine)	OPPÈDE
	Cave des Vignerons	BONNIEUX	A2 41	Mille (Château de)	APT
	Cave du Luberon (SCA)	MAUBEC		Enonymes (Les)	VAUGINES
	Champs des Lunes (SCEA)	BRIGNOLES		Oppidum des Cauvins (Domaine de l')	ROGNES
	Château Blanc (SCEA)	ROUSSILLON	A2 35	Paul Dubrule (Famille)	CUCURON
A2 03	Choye (Domaine de)	BONNIEUX	A2 27	Puy des Arts (Domaine le)	ANSOUIX
A2 04	Citadelle (Domaine de la)	MÉNERBES		Regarde Moi Venir (Domaine)	GRAMBOIS
A2 05	Clapier (Château de)	MIRABEAU		Régusse (Domaine de)	PIERREVERT
	Claux (Bastide du)	LA MOTTE D'AIGUES	A2 29	Royère (Domaine de la)	OPPÈDE
	Conques Soulières (Domaine les)	CUCURON	A2 28	Ruffinatto (Domaine)	MÉNERBES
	Constantin Chevalier (Château)	LOURMARIN		S'-Pierre de Mejans (Château)	PUYVERT
	Coopérative vinicole Coteaux de Grambois (SCEA Les)	PERTUIS		St Estève de Néri (Château)	ANSOUIX
	Dorgonne (Domaine de la)	GRAMBOIS		Sylla (Vignobles en pays d'Apt)	APT
A2 24	Eydins (Château les)	LA TOUR D'AIGUES	A2 06	Temps des Sages (Le)	CABRIÈRES D'AIGUES
A2 31	Faverot (Domaine)	BONNIEUX		Turcan (Château)	ANSOUIX
	Font Léale (Domaine de)	MAUBEC		Vadons (Domaine des)	CUCURON
A2 02	Fontenille (Domaine de)	LACOSTE	A2 38	Val Joanis (Château)	PERTUIS
A2 32	Fontvert (Château)	LAURIS		Valdèze (SCEA)	LA TOUR D'AIGUES
	Forbin de Janson (Château)	LOURMARIN		Vallon Rouge (SCEA)	ROUSSILLON
A2 40	Garelle (Domaine la)	VILLELAURE		Vaudois (Domaine des)	CABRIÈRES D'AIGUES
	Grand Callamand (Château du)	MÉNERBES	A2 01	Verrerie (Château la)	PUGET/ DURANCE
A2 37	Guillaume Gros (Domaine)	PERTUIS		Vinicole des Coteaux (Coopérative)	ANSOUIX
	Guion (Domaine)	MAUBEC			
	Isabella (Domaine)	CADENET			
	Isolette (Château de l')	OPPÈDE			
	Jardinettes (SCEA Les)	APT			
	Jeanne (SCEA des)	VILLELAURE			
	Louérion, terres d'alliance	MÉNERBES			
	Marchands (Domaine des)	CUCURON			
A2 33	Marie (Domaine de)	ANSOUIX			
		MÉNERBES			



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